

Cobb County...Expect the Best!



Community Workshop

January 25-27, 2007



Ackerman & Co.

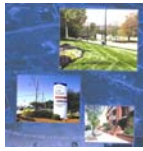




Public Kick-Off Meeting Results

November 16, 2006





Austell Road Corridor LCI

Public Kick-Off Meeting

Strengths:

- Convenience, access to medical & shopping
- Family-oriented; multi-generational
- Low residential/commercial density
- Potential for growth and increased housing values

Weaknesses:

- Hodgepodge without definition
- Traffic congestion; inadequate turn signals
- Vacant property/ lack of property improvements
- Lack of code enforcement

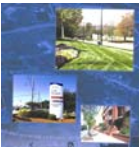
Austell Road Corridor LCI

Public Kick-Off Meeting

The Community Identity You Want:

- Accessible and safe
- Streetscape standards: sidewalks, lighting, signage, street furniture
- Stricter code enforcement
- Family-oriented recreation and businesses





Austell Road Corridor LCI

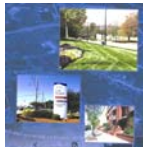
Public Kick-Off Meeting

Opportunities:

- Redevelopment sites; open tracts to be developed
- To accommodate growth of small business
- To create more live/ work spaces
- To cluster health services around hospital

Threats:

- Increased traffic
- Lack of community organization
- Absentee landlords
- Crime, gangs, drugs



Austell Road Corridor LCI

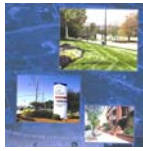
Resident Survey Results

Top 3 strengths for economic growth

- Location/ accessibility
- Hospital/ medical
- Shopping/ restaurants

Top 3 challenges for economic growth

- Traffic
- Redevelopment of vacant stores
- Crime



Austell Road Corridor LCI

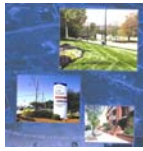
Survey Results

Transportation needs

- Left turn arrows/
signal synchronization
- Shuttle bus/ trolley
- Improved traffic flow
- Sidewalks/ pedestrian
accessibility
- Better public
transportation routes

Additions to the area to complement the Wellstar Hospital

- Medical offices
- Greenspace
- Traffic improvements
- Family recreation



Austell Road Corridor LCI

Survey Results

- **New Businesses for the area**
- Restaurants/ cafes
- Specialty retail/ boutiques
- Medical/ professional services
- Family-oriented entertainment/ child care

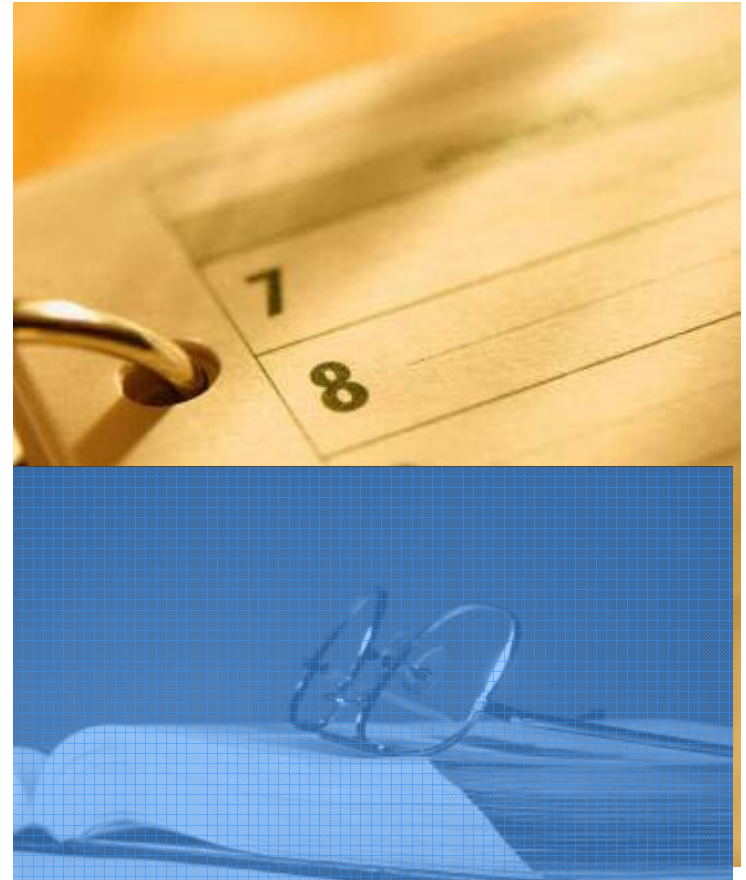
Redevelopment approach for aging commercial

- Mixed use Village
- Upscale/specialty retail
- Parks and greenspace



Austell Road Corridor LCI

Questions?





Community Preference Survey Results

from Public Kick Off Meeting November 16, 2006



Community Preference Survey Results

Single Family Residences



Most Preferred



Least Preferred

Community Preference Survey Results

Multi Family Residence



Most Preferred



Least Preferred

Community Preference Survey Results

Commercial



Most Preferred



Least Preferred

Community Preference Survey Results

Mixed Use



Most Preferred



Least Preferred

Community Preference Survey Results

Parking



Most Preferred



Least Preferred

Community Preference Survey Results

Parks/Open Space



Most Preferred



Least Preferred

Community Preference Survey Results

Sidewalks



Most Preferred



Least Preferred

Community Preference Survey Results

Street Furniture



Most Preferred



Least Preferred

Community Preference Survey Results

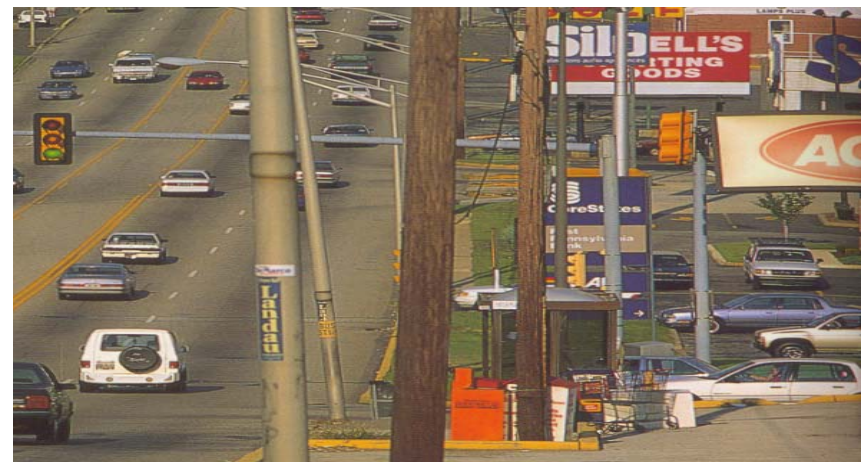
Building/Street



Most Preferred (tie)



Most Preferred (tie)



Least Preferred

Community Preference Survey Results

Building Type



Most Preferred



Least Preferred

Community Preference Survey Results

Streets



Most Preferred



Least Preferred

Community Preference Survey Results

Crossings



Most Preferred



Least Preferred

Community Preference Survey Results

Signs



Most Preferred



Least Preferred

Community Preference Survey Results

Overall



Most Preferred

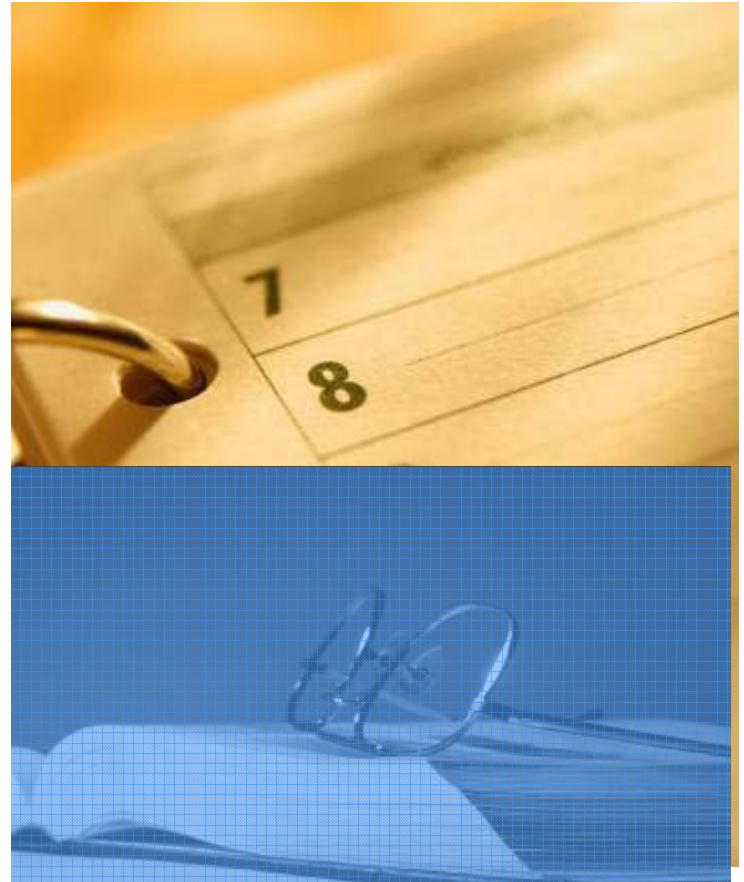


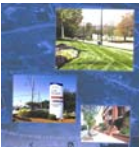
Least Preferred



Austell Road Corridor LCI

Questions?





Austell Road Corridor LCI

Work Table Ground Rules

1. One at a time. Respect others right to speak.
2. Try to be concise and brief. We want to have enough time to hear from everybody present.
3. Respect others opinions, no matter how much they may differ from yours.
4. Allow the table moderator to keep the group on schedule.
5. Help the recorder get your comments.
6. Be creative. HAVE FUN!!